



Announcing the formation of Citizens for Responsible Development!

Anne Ruby, Sandy Murphy, Linda Smiley, Amy Pyle, and Ken Strickland are forming a new group to help the City provide a better quality of life for the citizens of Daytona Beach through responsible growth and development. We would like to see the City take more action to make *all* our neighborhoods sustainable, pleasant places to live.

On the east side, big, beach front hotels appear to be the focus for development, while no visible effort goes into improving the west side of A1A, the east end of ISB, Main St, and Seabreeze Ave. On the far west side, all new commercial and residential development seem to be welcomed, without any indication of careful thought about the environmental impact, bus service, or the quality of life for residents. In Midtown, the City supported a luxury apartment development, but the overall Midtown development plan for cultural enhancement and business growth simply gathers dust.

We want to help the city take a more holistic approach to development. Our goals are as follows:

1. Develop active relationships among all citizens to support responsible growth and development across our city.
2. Be informed on, and responsive to, projects brought before the city commission for approval.
3. Advocate for project negotiations that encompass environmentally sustainable building methods and that bring jobs that are full-time, with benefits, and paying a living wage.
4. Work with residents and local businesses to develop a cohesive plan for CRA spending in the redevelopment districts.
5. Work with residents and local businesses to identify new small business opportunities to make each neighborhood more lively and walkable.
6. Work to support development of those new small businesses.
7. Encourage the city to develop private/public partnership plans to foster small business development.
8. Gather and share development ideas among neighborhood groups and share progress.

If you would like to be an active participant in this group please note that you will be expected to attend city commission meetings and the redevelopment board meetings.

We welcome your thoughts, ideas, and interest, please email: C4RDDaytona@gmail.com

By the end of January we will have a website for your information: www.C4RDDaytona.com